

2014

Stats You Need to Know

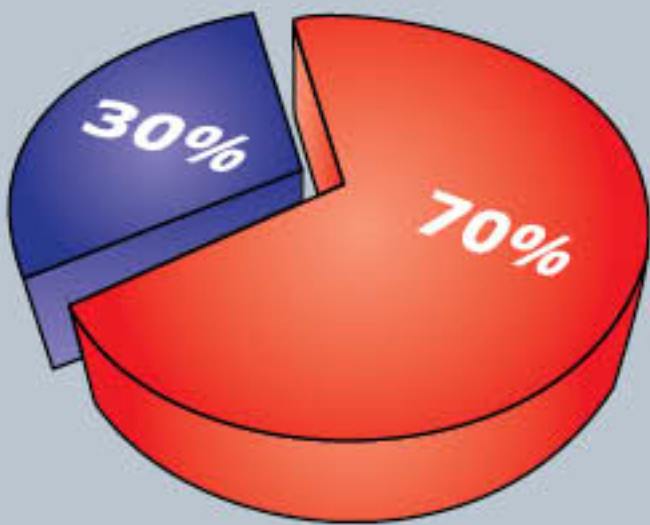


Over 728 million daily active users.



More than 95% of Facebook users log into their account every day.

Facebook users like an average of 40 pages.



Companies ignore 70% of customer questions.

Shelf Life of a Post: 2 hours, 30 minutes to get 75% of the total impressions.



Americans like an average of 70 brand pages.



Marketers gained a new customer through Facebook.

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