

Over **200** Million Accounts



Projected Growth:
an additional **26** million users
by year end

Over **100** million active users worldwide,
50% log in daily.



Answers the question: **What's happening?**

350 Million Tweets Per Day



Half of Twitter users access it by
cell phone



13% of online adults use Twitter



Up from **8%** last year



1.6 Billion Search Queries Per Day

